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## WHAT IS CLAIMED IS:

- 1. An active matrix liquid crystal display device comprising a capacitive accumulation portion formed by overlapping a pixel electrode, an insulating layer and a common electrode for each pixel area, and a non-electrode area in a part of the pixel area which is not covered with a pixel electrode, wherein a peripheral shape of said capacitive accumulation portion on a side contacting said non-electrode area is substantially the same between the respective pixels, and a value of a storage capacity in said capacitive accumulation portion differs on a feeding side and on a termination side, the value on the feeding side being larger than the value on the termination side.
- 2. The liquid crystal display device according to claim 1, wherein the value of the storage capacity in said capacitive accumulation portion is in a range from 10 to less than 100 on the termination side when the value thereof on the feeding side is set to be 100.
- 3. The liquid crystal display device according to claim 1, wherein the value of the storage capacity in said capacitive accumulation portion is varied by forming an aperture in the electrode comprising said capacitive accumulation portion.
- 4. The liquid crystal display device according to claim 1, wherein the value of the storage capacity in said capacitive accumulation portion is varied by changing an area of the pixel electrode comprising said capacitive accumulation portion either on a feeding direction side or on a termination direction side of said common electrode.
- 5. The liquid crystal display device according to claim 4, wherein the means for varying the area of the pixel electrode comprising said capacitive accumulation portion is at least one shape selected from a protruding portion and a concave portion either on a feeding direction side or a termination direction side of said common electrode.
- 35 6. The liquid crystal display device according to claim 4, wherein the area of said pixel electrode is in a range from 10 to less than 100 on the termination side when the area thereof on the feeding side is set to be 100.

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- 7. The liquid crystal display device according to claim 1, wherein the value of the storage capacity in said capacitive accumulation portion is varied by varying a thickness of an interlayer insulating film comprising said capacitive accumulation portion.
- 8. The liquid crystal display device according to claim 7, wherein the thickness of the interlayer insulating film comprising said capacitive accumulation portion is in a range from more than 100 to less than 300 when the thickness thereof on the feeding side is set to be 100.
- 9. The liquid crystal display device according to claim 7, wherein two or more layers of said interlayer insulating film are formed to vary the thickness of the interlayer insulating film.
- 15 10. The liquid crystal display device according to claim 9, wherein said two or more layers of interlayer insulating films are formed as a first dielectric layer and a second dielectric layer.
  - 11. The liquid crystal display device according to claim 10, wherein an aperture is formed in said second dielectric layer, and the storage capacity value is changed by changing an area of said aperture.
  - 12. The liquid crystal display device according to claim 11, wherein said second dielectric layer is composed of a different component from that in said first dielectric layer.
    - 13. The liquid crystal display device according to claim 1, wherein said display device is at least one liquid crystal display device selected from a lateral electric field type active matrix liquid crystal display device and a twisted nematic (TN) type active matrix liquid crystal display device.
    - 14. The liquid crystal display device according to claim 1, wherein a width of said pixel electrode is wider than a width of said common electrode.
- 35 15. The liquid crystal display device according to claim 1, wherein a width of said pixel electrode is narrower than a width of said common electrode.

- 16. The liquid crystal display device according to claim 1, wherein the capacitive accumulation portion is formed on a scanning wiring.
- 17. The liquid crystal display device according to claim 1, wherein the means for varying the value of the storage capacity in said capacitive accumulation portion is a combination of a configuration of deforming or opening a shape of the electrode with a configuration of changing a thickness of an interlayer insulating film.